

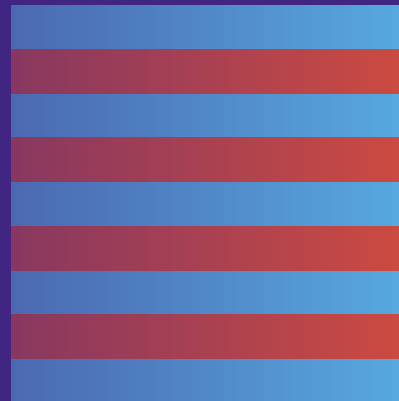
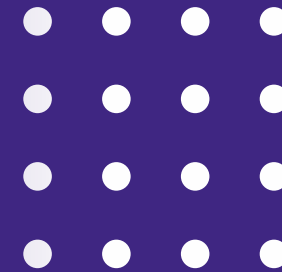
view

Vietnam
International
Education Week

03 - 05 December 2026
Hanoi, Vietnam



Shaping the future of education in Southeast Asia



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www.vietnameducationweek.com



Vietnam at the centre of Southeast Asia's education transformation

Across Southeast Asia, expanding populations, economic growth and accelerating digital adoption are driving demand for stronger education systems and future-ready skills.

Vietnam is at the centre of this transformation, emerging as one of the region's most dynamic education markets, backed by sustained investment and a long-term reform agenda. With approximately 20% of government spend allocated to education and training, the country is advancing a national roadmap to 2035 and 2045 to improve quality, strengthen teacher development and align education with workforce demand.

Vietnam International Education Week brings together policymakers, institutions, educators and solution providers to support the development and delivery of education systems across Vietnam and beyond.





**Vietnam International
Education Week**
connects policy,
institutions, educators,
and solutions across
the education lifecycle.

A market of scale and transformation

100M+

Population driving long-term
education demand

70%+

Youth digital adoption driving
new learning models

20%

Of government expenditure
allocated to education

50M+

Manufacturing and industrial
workforce driving demand for
technical skills

5M+

University and higher education
student population

35%

Growth target for STEM and
technical education pathways





Key trends shaping education demand

Digital transformation is moving to system-wide rollout

Education systems are scaling digital capability across teaching, administration and data, moving beyond pilot programmes.

Connectivity is shifting focus to delivery and integration

As schools become connected, attention is turning to interoperability, governance and effective implementation.

Workforce alignment is reshaping education demand

Rising pressure to match labour market needs is increasing demand for vocational training, industry-linked programmes and continuous skills development.

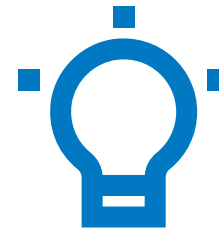
Policy and funding are accelerating investment

Government reforms and new funding models are driving expansion across education systems and enabling international collaboration.

A platform connecting education, innovation and skills

Vietnam International Education Week brings together policymakers, institutions and solution providers across the education lifecycle, from schools and higher education to skills and workforce training and development, the platform supports collaboration, knowledge exchange and partnerships across the sector.

Held in Hanoi, Vietnam International Education Week aligns international expertise with Vietnam's evolving priorities, with a clear focus on the delivery of education systems at scale.



450+
Global
speakers

800+
International
exhibitors

1,000+
Conference
delegates



30,000+
Total
visitors

International exhibition



Leadership and policy conference



Education careers exchange



Innovation and startups hub



Schools and universities fair



Educator and skills programme



Exhibition sectors

Teaching, learning and curriculum providers

Education technology and digital solutions

Teacher progress and professional learning

Campus, facilities and learning environments

Equipment, hardware and infrastructure

Inclusive education, safety and wellbeing

Skills, TVET and workforce solutions

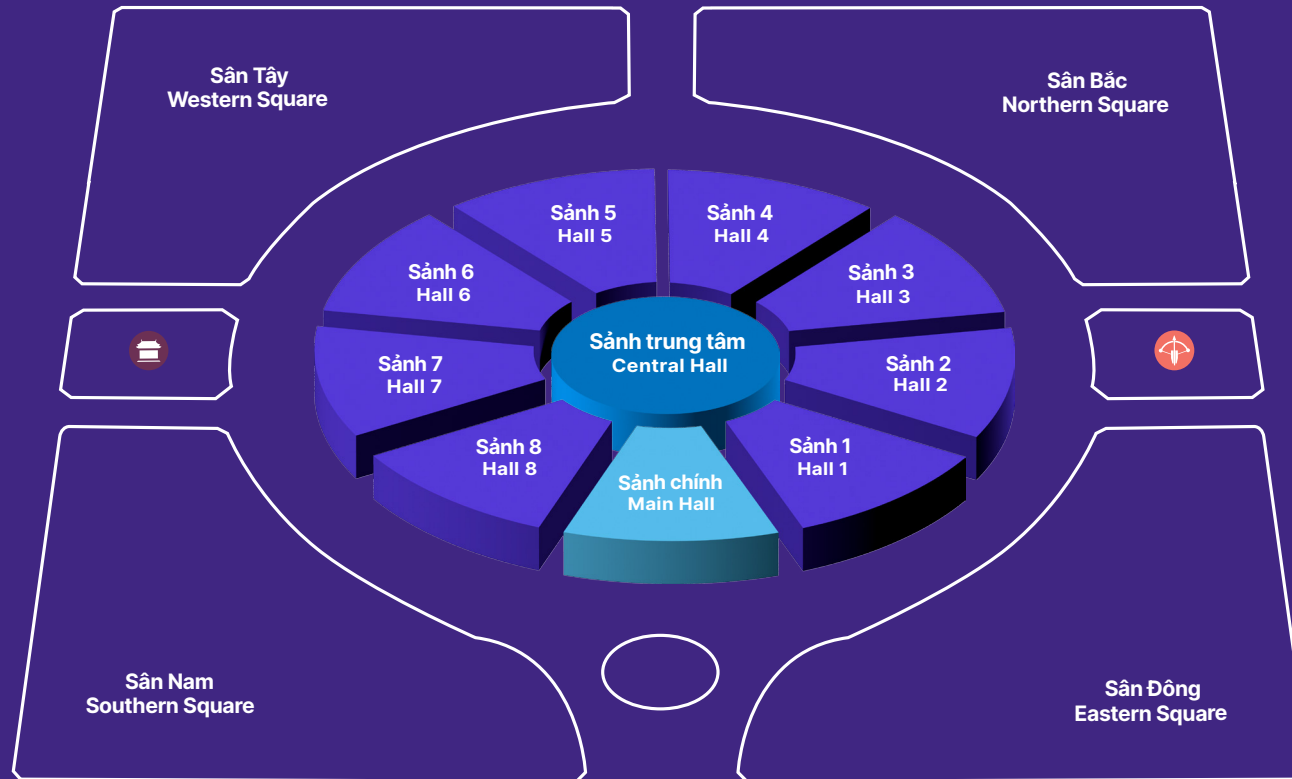
Sustainability and green campus solutions

Education innovation and startups

Distributors and education services



Explore the venue



VENUE PARTNER



Spanning 900,000m², VEC stands as a world-class venue designed to inspire connection, innovation, and discovery. More than just a venue, it serves as a dynamic two-way bridge, linking Vietnam with global achievements while bringing the world closer to Vietnam's rich identity, culture, and capabilities.

The Exhibition

Vietnam International Education Week connects global education providers with the institutions, educators, students, investors and industry leaders shaping the future of learning in Vietnam and across Asia.

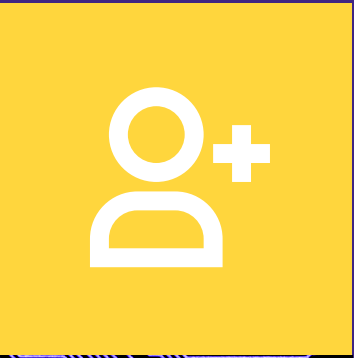
Designed for organisations delivering solutions across K-12, higher education, EdTech, skills, workforce development and learning infrastructure, the event provides a platform to showcase innovation, build partnerships and access one of the region's fastest-growing education markets.

Bringing together decision-makers from schools, universities, government, training providers, students and enterprise, Vietnam International Education Week enables exhibitors to engage buyers, demonstrate solutions and position their organisations at the centre of education transformation and workforce development.

Explore exhibition and sponsorship opportunities

Visit www.vietnameducationweek.com or
contact sales@vietnameducationweek.com





Who Exhibits

Education Providers

Education Technology and Digital Systems

Infrastructure and Environments

Supplies and Learning Materials

Skills and Workforce Development

Teacher Progress and Professional Learning

Innovation and Startups

Distributors and Service Partners

Who Attends

Government and Education Authorities

Institutional Leadership and Buyers

Educators and Practitioners

Employer and Workforce Stakeholders

Students and Parents

Investors and Partners



Leadership and policy conference

Shaping the next phase of education.

The Leadership & Policy Conference convenes policymakers, regulators, system leaders and institutional decision-makers to align priorities shaping education delivery across Vietnam and wider region. Focused on the transition from policy to delivery, the programme addresses how governance, investment and innovation are strengthening system performance, improving outcomes and supporting long-term economic development.

Selection of conference themes:

- Policy, Reform and System Governance
- Institutional Leadership and Performance
- Teacher Development and Workforce Capability
- Skills and Economic Alignment
- Digital Transformation and System Integration





Educator and skills programme

Teaching, learning and workforce readiness.

The Educator & Skills Programme brings together educators, trainers, institutions and skills providers to focus on how learning is delivered across schools, higher education and workforce development. As education systems shift toward outcomes and employability, the programme addresses teaching practice, professional development and skills pathways aligned to evolving labour market needs.

Selection of programme themes:

- Teaching Practice, Pedagogy and Assessment
- Professional Development and Career Pathways
- TVET, Skills Training and Workforce Readiness
- Curriculum Relevance and Industry Alignment
- Inclusive Education and Learner Wellbeing





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